

ATHMAR HELMI



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SUMMARY

Creative and motivational student in University Malaysia Sarawak (UNIMAS) at Faculty Applied and Creative Arts in Design Technology majoring in Graphic Design with ability to create original packaging (label) designs, publication design, visualization for infographics, developing original digital content for social media platforms, designing motion graphics for screen and conducting visual research. Offers extensive knowledge of multiple design tools for both print and online design purposes, strong attention to detail, and extraordinary communication skills. Presently looking for a graphic design internship with a forward-moving creative agency.



PROFESSIONAL EXPERIENCE

2019-2022

Graphic Designer

Lamar HH Sdn.Bhd. Kuching, Sarawak.

- Managed the designs for promotional banners, posters, and gift cards.
- In charge of creating digital social media platforms content (promotional posts and announcements).
- Designed products label and packaging designs.
- Participated in brand's identity improvements.



MORE STRENGTHS

- Excellent communicator and a team-player.
- Solid implementation of color sense and color theory in designs.
- Creative and motivational.
- Resilient when exposed to different elements.
- Organized work-flow with great time management skills.
- Able to work under pressure with tight deadlines.
- Solid implementation of compositions, and layout design.
- Fast learner.



PROFESSIONAL SKILLS

- Skilled in Adobe Creative Suit such as **Adobe Photoshop, Adobe Illustrator, Adobe After Effects and Adobe InDesign**.
- Skilled in 3D software such as **Rhino 7**.
- Skilled in browser-based tools such as **Canva**.
- Able to work with both **Windows and Mac OS**.
- Able to communicate fluently in three (3) languages, **English, Bahasa Malaysia, and Arabic**.



EDUCATION

2020-
Present

Bachelor in Applied Arts With Honours (Design Technology)
University Malaysia Sarawak (UNIMAS)
Current CGPA: 3.5



VOLUNTEERISM

2020-2021
Secretariat

Member of the faculty student council (PERSENI)
University Malaysia Sarawak (UNIMAS)
• Assist with graphic advertisements.
• Organized and coordinated club activities.

